



# Machine-to-Machine Solutions for Today and Tomorrow

Verizon has the expertise, technology and partnerships to empower businesses in a new way.

As more companies begin to see how machine-to-machine (M2M) capabilities can transform the way they—and their competitors—do business, they realize that M2M development and integration could be the key to their success.

The continued advancement of M2M technologies means you have more provider options than ever. A strong M2M strategy requires a provider with the insight and technical capabilities that allow you to more effectively manage risk and power sustainability. That's where Verizon's leadership and experience in M2M can open a whole new world of smart, connected devices and give your business the competitive edge it needs.

## Verizon sets the pace for M2M.

Verizon has the network that sets the global standard, as well as the intelligent infrastructure that allows you to connect devices, systems, machines and people. Your M2M connections can provide quick access to data that helps streamline operations, monitor inventory or optimize delivery routes—all of which can help you lower the cost of doing business, improve customer care and increase revenues.

### Strong, Secure Global Network

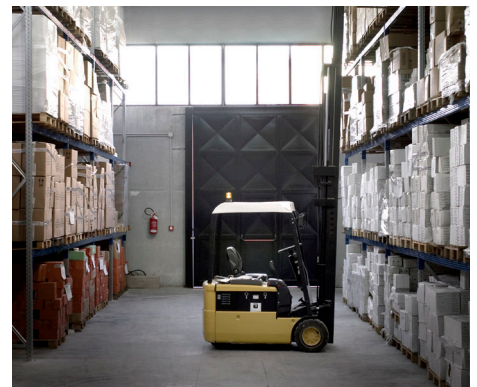
As projected numbers of worldwide M2M connections skyrocket, each connection is still only as good as the network behind it. With its exceptional reliability and security over public and private wireless networks, Verizon makes each connection powerful.

Verizon has the largest 4G LTE network in America. Long Term Evolution (LTE) is the gold standard for 4G around the world and enables the latest technology for even the most media-rich M2M applications. Our growing 4G LTE network provides enhanced wireless security and lower latency (delay times). We also maintain our long-term commitment to 2G and 3G technologies to meet your legacy wireless needs.

With the Verizon Private Network service, you can securely extend your organization's IP network to your wireless devices. You can also block unsolicited traffic and control Internet and application access for better network performance. Together, Verizon Private Network and M2M communications provide a secure, scalable and resilient connection that helps you control costs.

### Robust Partnership Ecosystem

With our business strategic alliance partners, we are able to offer an extensive range of business solutions and services, including best-in-breed systems integration, application services and devices. With our Verizon Machine to Machine Management Center platform and our alliance with Vodafone, we will help customers get unified access to global M2M capabilities.





### **Open Development**

The Verizon Open Development device certification program provides the opportunity for developers to bring innovative products to the marketplace on the Verizon network. And our streamlined certification process is quick—typically about four weeks.

### **Modules and Devices**

We are continually expanding our range of wireless data modules that allow businesses to deploy M2M solutions certified to run on our network with a wide range of devices. And we're working with Vodafone more closely than ever to deliver reliable M2M capabilities to businesses around the world.

### **Machine to Machine Management Center**

The Verizon Machine to Machine Management Center simplifies the management of Verizon-certified devices, network connections and other aspects of M2M connectivity. The center empowers organizations to manage devices in near real time from a single portal. You can now manage, troubleshoot and control devices through the Verizon My Business or Verizon Enterprise Center Web portals. In addition, you can monitor M2M devices through the Machine to Machine Management Center via application programming interfaces (APIs) using your company's own applications.

### **M2M Cloud Services**

Verizon's Terremark is a leader in cloud computing, and enables businesses to power M2M applications. Offering an enterprise-class platform and public and private clouds, Terremark helps you maintain secure, global access to your M2M solutions in the cloud.

### **Innovation is a team sport.**

The Verizon Innovation Program inspires and enables the development of breakthrough nontraditional products and services that take full advantage of our 3G and 4G LTE networks. It provides a fertile collaborative lab environment where Verizon engineers, technology partners and participant companies work together to develop market-driving solutions. Together with a range of forward-thinking companies, we're bringing amazing new products to the marketplace—changing the way we live, work and play.

Businesses collaborating within the Innovation Program also benefit from the Verizon Innovation Centers, which serve as a showcase for new partnerships and ideas that help expand the potential and impact of our innovations. Our LTE Innovation Center (Waltham, MA) features a 20,000 square-foot facility that includes wide-ranging innovations at every stage—from concepts to commercial products. Plus, you'll find a state-of-the-art theater space, live demonstrations and our ever-popular DNA (devices, network and applications) interactive wall display. And our Application Innovation Center (San Francisco, CA) highlights cutting-edge, mobile and Web applications.

### **Looking to the Future**

As M2M technologies continue to mature, Verizon remains committed to establishing partnerships that benefit businesses across a wide range of industries. We'll also continue to build and deploy solutions and expand 4G LTE and global services. Most importantly, we'll continue exploring how our network and innovations can help transform the businesses of tomorrow.

**Transform your business today with Verizon M2M solutions. For more information about our products, services and pricing, please contact your Verizon Wireless business specialist, or visit us at [verizonwireless.com/m2m](http://verizonwireless.com/m2m).**