





Bringing A New Operational Discipline to Network Security

Transforming today's labor-intensive efforts of guesswork into predictable, automated, risk-driven business processes.

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Topics For Discussion

- The Hamster Wheel Of Pain & Why Security Is Like Bell-Bottom Pants
- Managing Risk Is a Business Problem
- Transforming guesswork into predictable, automated, risk-driven business processes
- Risk Analytics & Modeling: Because Hope is Not a Strategy
- A Practical Roadmap for Managing Risk, Assuring and Improving Service Delivery







InfoSec - Where Every Day Is A Holiday!

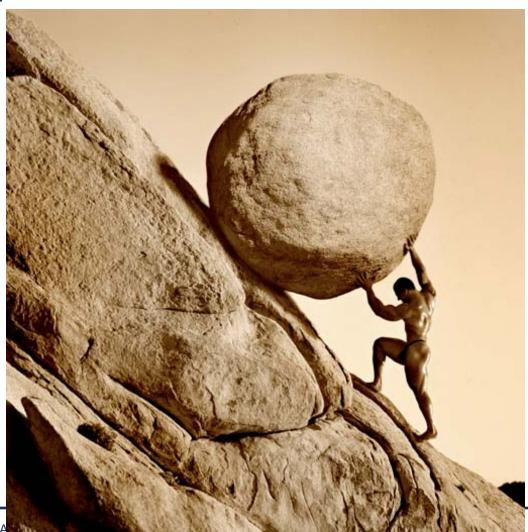








The Network/Information Security Sisyphean Challenge

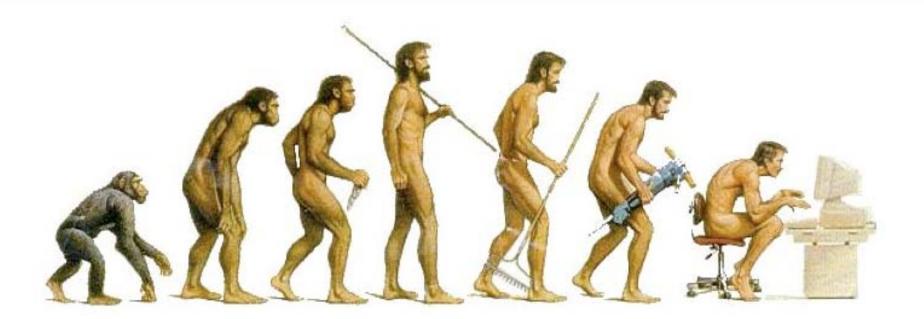








Change Happens...









...and quickly









A Tool for Every Job









Everything Is Connected









Lots of Folks Along for the Ride

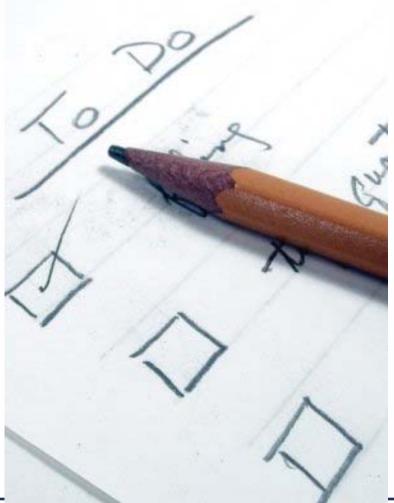








Maintain Alignment to the Business









Provide Transparency & End-to-End Visibility

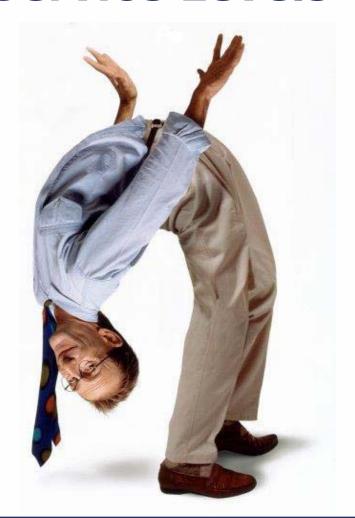








Maintain Service Levels









Keep Business Impact in Context









Use Consistent Language









Maintain Compliance & Satisfy Governance









...Manage Risk For the Things That Matter Most









Ideally, Our Solutions To These Problems Would...







Bolt-on / Integrate With Existing Machinery









Provide a Single Pane of Glass









Deliver Actionable Intelligence









Be Timely & Not Temporally Inaccurate









Function In An Automated Fashion









Allow For Predictive What-If Modeling









Communicate Business Impact & Risk









Whilst Avoiding the Hamster Wheel Of Pain...







A Guided Tour

Observations from the Front Lines From the Perspective of a CISO, a Vendor and an Integrator

(Who all happen to be me)







Our "Security" Challenges

- Allow the business to do what they need in a manner consistent with appetite for risk in a "secure" and "compliant" state
- Reduce costs, do more with less
- Recognize we are a service delivery function & accept that our role & function needs to radically change
- Deliver a consistent way of measuring and communicating
- Manage risk to focus on the things that matter most while still tactically handling threats and mitigating vulnerabilities







What We Really Wanted to Answer

- Are we more/less "secure" than we were last week/month/quarter/year?
- How do we stack up next to our peers or competitors?
- Are we getting value for our security investment and spending on the right things?
- Can we communicate this with appropriate measures and metrics that are quantifiable, informative and actionable?
- Can we measure, model and manage our risk?







Our Navel Gazing Showed...

- We had lost the language that defined what we did
- We were perceived as a grudge purchase and a cost center that was not aligned to the business
- Thought of as reactive and focused on solving the wrong sets of problems
- We provided a narrowly-focused, technologycentric view of the enterprise
- Our models were flawed, our metrics worse
- Threats & vulnerabilities did not represent the business problem, but managing risk







Our Goals -- "There Is No Try, Only Do!"

- Make "securing" the business a business problem
- Describe modeling, measuring, managing and expressing risk as something the CxO understands
- Integrate business processes and technology with an automated information-centric perspective of managing risk, not solely threats and vulnerabilities
- Present a holistic view of enterprise risk as expressed as a function of business operations, not just compliance or security

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Five Digestible, Bite-Sized Chanks.

- 1. Get Control of the Estate
- 2. Provide a Unified & Consistent Model of Assets and Infrastructure
- 3. Take Control of the Change Assurance Problem
- 4. Transition from Managing Threats & Vulnerabilities to Managing Risk
- 5. Align to Measurable Externally-Referenced Frameworks & Metrics







Phase 1: Get Control Of the Estate

Device Focused:

- Construct the asset portfolio
- Document the supporting infrastructure
- Baseline, globalize, standardize and optimize configuration standards
- Determine & correct the RCA of defects
- Stop the bleeding







Phase 2: Provide a Unified & Consistent Model of Assets and Infrastructure

Model-Focused:

- Employ modeling/analytics solution to integrate & visualize the assets, infrastructure, and controls into a single model
- Integrate assets, network and control portfolio into SLA reporting along with "compliance"
- Define policies for service assurance, compliance, and governance
- Provide a single "Looking Glass" view
- Automate the process







Phase 3: Take Control of the Change Assurance Problem:

Process Focused:

- Institutionalize Governance and Risk Assessment Processes
- Use modeling/analytics solution to manage & assure change across controls & network; planned or unplanned
- Complete the quality and validation feedback loop
- Proactively manage and measure security elements
 & cascading impact before they go Boom!
- Measure against policies & SLA's







Phase 4: Transition From Managing Threats & Vulnerabilities to Managing Risk

End-to-End Service & Risk-Centric Focus:

- Integrate & institutionalize risk assessments as a business process
- Integrate business impact, threat origins, attacker skill into model; unite infrastructure with intelligence
- Drive fact based and objective decision making
- Focus on protecting the services that matter, not the platforms
- Dial up / down controls vs. resulting cost base
- Support future business decisions using modeling
- Migrate to quantitative versus qualitative measures
- Present one version of the truth







Phase 5: Align to Measurable Externally Referenced Frameworks & Metrics

Measure and Compare

- Provide consistency in measurement that can be shared and compared externally
- Utilize standards-based frameworks CoBIT, ITIL, ISO for measurement alignment
- Communicate capability maturity as a function of risk posture
- Demonstrate compliance through transparency
- Measure effectiveness in terms of service assurance







Improving Our Operational Discipline By Deploying a Better Mousetrap

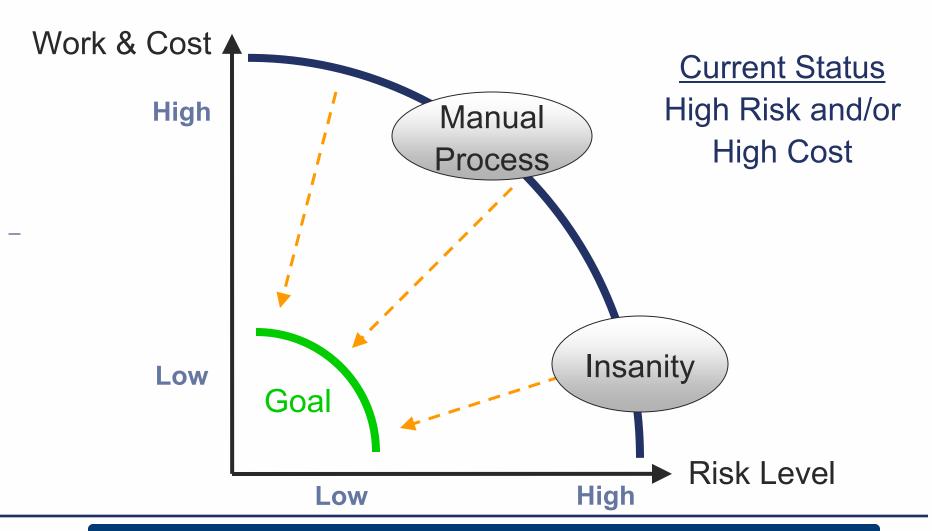
Using Modeling & Risk Analytics To Level the Playing Field







Risk vs. Work Load Trade-off









The Value Proposition By Tactical Example

- 69,384 Total Vulnerabilities (Sev. 1-5)
- 1,116 Directly Exposed Vulnerablities with no compensating controls (regardless of threat)
- 384 Single-Step Exploitable Assets w/threats
- 16 of which impact your most important assets by increasing risk to an unacceptable level
- Mitigated by deploying 2 patches on 4 hosts and
- Instantiating 3 Firewall/ACL rules 2 firewalls...

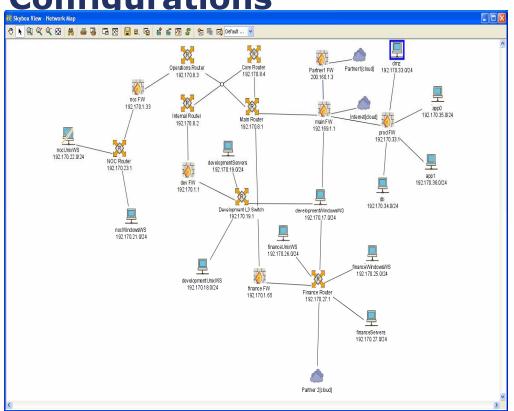
Which brings your exposure, once managed/mitigated, from \$670,000 down to \$240,000







Import Controls & Network Element Configurations



- Import configurations of controls and network elements including:
 - Firewalls
 - IPS
 - Routers
 - Switches, etc.
- This includes routes,
 ACL's, rules,
 physical/logical interfaces,
 NAT, etc...

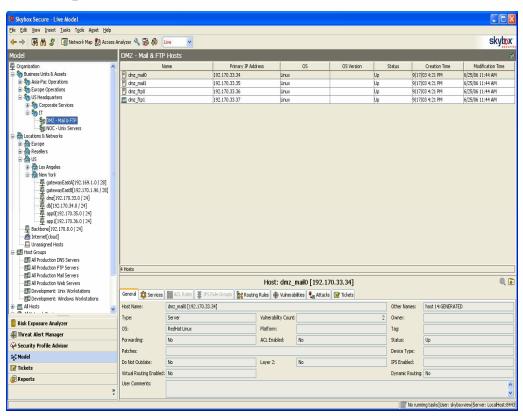
This allows modeling/analysis of every path to/from any networked entity to another; this provides logical and physical paths to any networked asset







Import the Inventoried/Managed Assets



- Import networked hosts from CMDB or asset discovery toolsets
- Create asset groups based on business units, function, geography
- Model Assets that conform to how your organization is structured, connected or administered

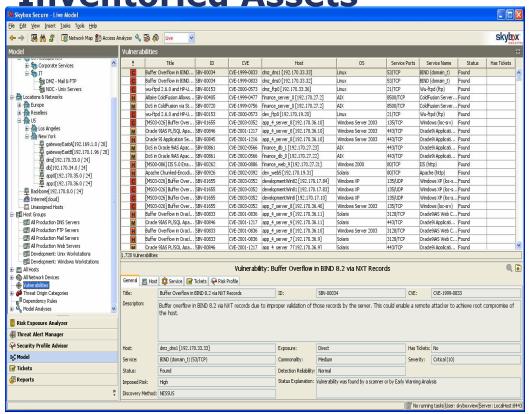
Since the network infrastructure and controls are already established, the assets are automatically populated into the network segments that house them and there is now context of the security policies protecting





INFORMATION SECURITY DECISIONS

Import the Vulnerabilities Associated With Inventoried Assets



- Import vulnerabilities from VA/VM tools that have run internally and externally
- Based upon IP addresses, the vulnerabilities are allocated automatically to the appropriate asset
- riticality/Severity is reflected in rankings

This capability provides a device-focused, vulnerability-centric view of the asset inventory, regardless of compensating controls or topology.

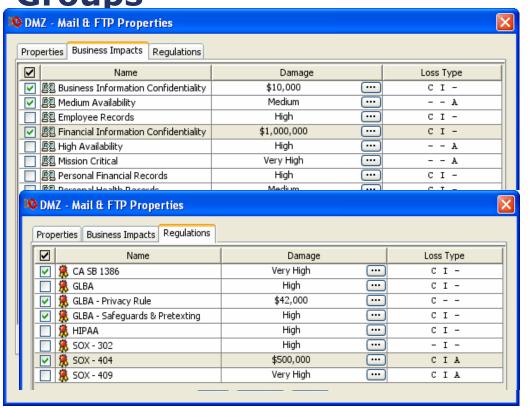
This is raw vulnerability data without the context of threat or impact but ranked so lesy by or it is a lity.







Define Business Impact & Regulatory Compliance Requirements Based Upon Asset Groups



- Business impact & loss types are defined based upon confidentiality, integrity and availability
- Define regulatory compliance requirements and impacts
- Impacts can be defined either qualitatively or quantitatively

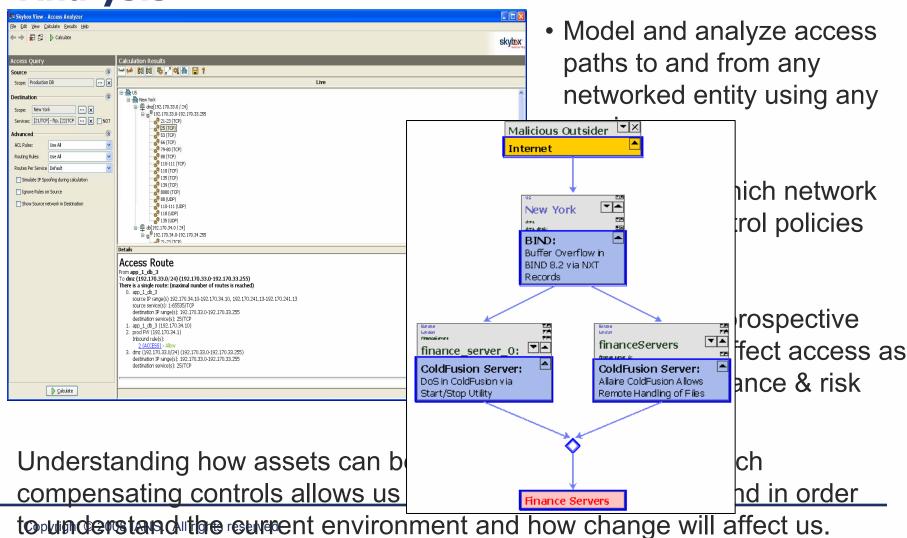
Now that we understand how assets are interconnected, what compensating controls are in place, how the assets are vulnerable, we need to define the business impact to help us prioritize what we mitigate based upon importance not purely vulnerability severity.







Provide What-If Modeling and Access Path Analysis

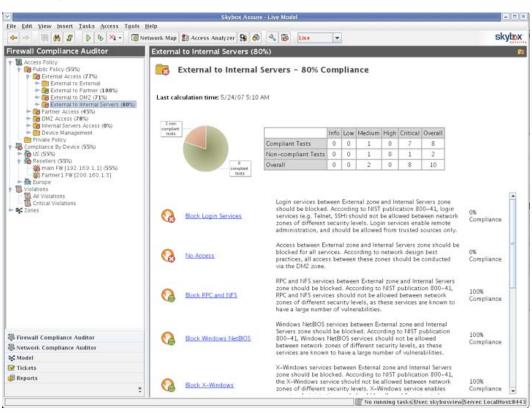








Define Control and Network Policies In Accordance With Existing Corporate Governance Guidelines Based Upon Access



- Create policies that are easy to understand and measure based upon asset groups and zones
- Optimize rulebases based on usage/non-usage
- Manage Compliance based on a per-device or global perspective as aligned to best practice

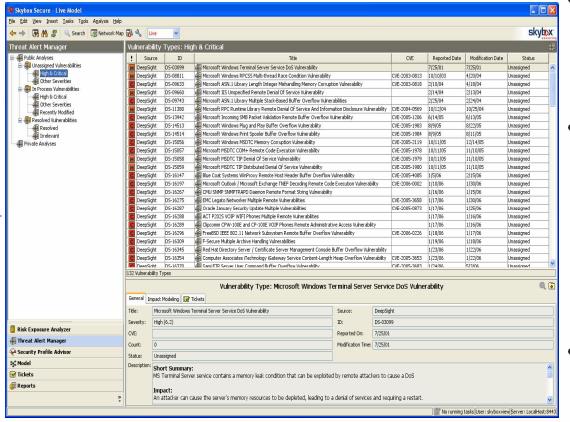
This allows us to start managing network and control device configurations and change assurance to ensure compliance on a per device or access basis.





INFORMATION SECURITY DECISIONS

Threat Management - Understand Current Threat Conditions



- Normalizes and correlates threat feeds from numerous sources (e.g. DeepSight)
- Provides threat rankings based upon product and technology repositories, threat properties, counts and locations of vulnerability instances
- Allows for threat-centric view of the organization

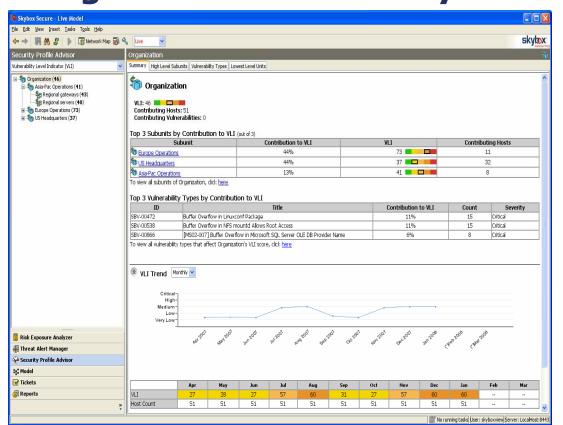
The Threat Alert Manager correlates threat and alert feeds, patch management details, and VA/VM scanner data to provide a threat-based perspective that allows staff to examine, investigate and research each alert, and decide on the appropriate course of action.







Vulnerability Management - Measure the Organization's Security Profile



- Visualize the organization's security profile based upon contributed vulnerabilities
- Automates collection of risk and compliance data from multiple disparate systems
- Calculates Key Performance Indicators (KPI) and presents security advisories

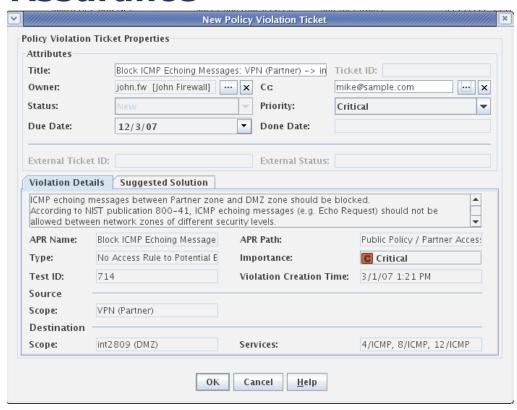
Provides threat indicators for the organization and enables the security team to help management understand which threats pose the greatest harm and what the organization is doing about them. Security projects carriethus be better aligned with the needs of the business







Automate Mitigation Efforts and Change Assurance



- Policy violations and noncompliance automatically generate violation tickets
- Violation details as well as suggested resolution is included in ticketing.
- Resolution is tracked across the ticket lifecycle

Ensures compliance not just based upon reactive reporting but by generating assigned ticketing with tracking across the lifecycle to resolution.



Finance DB ST Finance Servers

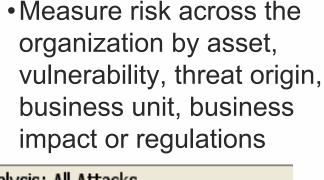


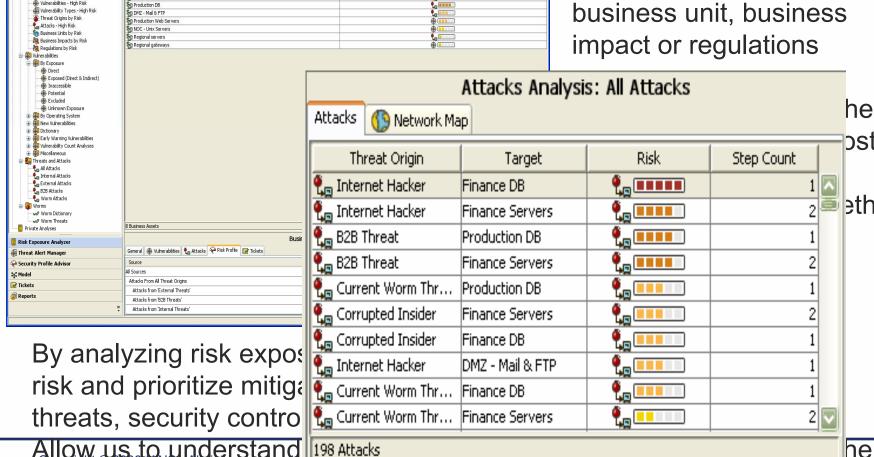
FINANCIAL INFORMATION SECURITY DECISIONS

skybox

Risk Management - Managing Risk Via

Exposure Analysis





Allow us to understand 198 Attacks

most cost-effective remediation alternatives.

ost in

ethod





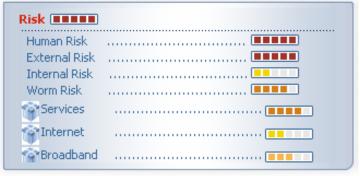
INFORMATION SECURITY DECISIONS

Reporting & Dashboards



 Comprehensive and customizable reporting capabilities

Web-based dashboard





Provides rep Compliance,

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Integrates With Existing Organization

Compliance officer Risk officer



Executives Auditors

Risks & compliance metrics, GRC remedial actions, **Audit and Executive reports** Report engine Risk Assessment **Ticketing System API SRM Platform Vulnerability** Network Management Assets, patches, vulnerabilities, Management configurations Asset **Patch** Management Management Configuration **CMDB Management**

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What Did We Achieve?

- Platform standardization and compliance measurable and enforceable
- Change is manageable and accountable
- Defects due to previously undetected change substantially decreased
- Security posture is quantifiable and (IT) risk measured and trended
- Lowered costs, reduced labor; from manual to automated
- Security seen as more responsive/proactive
- Service availability increased; less business disruption
- Business Units, Audit, Management, Network, Server Admins & Security all have skin in the game
- Audits and compliance from months to minutes
- Improved and quantifiably-measured risk posture







In Summary

- Start Small, Think Big; this takes time and evangelism
- Get a grip on the basics
- Demonstrate value and gain trust in the model
- Opening the kimono can be ugly.
- The risk models are very much GIGO...you must get your risk assessment methodology squared away
- Start with qualitative business impacts and move to quantitative when you have confidence in the numbers
- It will be hard for some teams to let go of managing by risk rather than vulnerability severity
- The business units will start to compete with one another, be prepared for challenges







Thank You For Your Attention

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