

Case Study: City of New Orleans

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Municipal WiFi: An Integrated Approach

- **An integrated approach to municipal wireless broadband**
- **Three clear reasons for government to enter this space:**
 - **Public safety**
 - **Economic development**
 - **Digital divide**

Public Safety / Homeland Security

- **WiFi security canopy over the City**
- **Support surveillance cameras**
- **Enhance criminal evidence capabilities**
- **Allow first responders to communicate better**

Economic Development

- **Bring WiFi resources to emerging hotbeds**
 - **New downtown**
 - **Warehouse district**
- **Locating WiFi in underserved areas**
 - **Non-traditional learning centers**
 - **University partnerships**
 - **Developing entrepreneurial capacity**

Digital Divide

- **Easy and practical access to the economic and educational resources of the Internet**
- **Free WiFi at community centers**
- **Including means to access WiFi:**
 - **PCs**
 - **Laptops**
 - **Kiosks**
 - **Software and training**

The Fourth Arena

- **Using local and minority-owned companies to do the work so we develop an internal technological capacity and drive opportunities for developing economies.**
- **Minority owned businesses are fastest growing areas of entrepreneurship, especially in urban areas.**

Partners



Partners

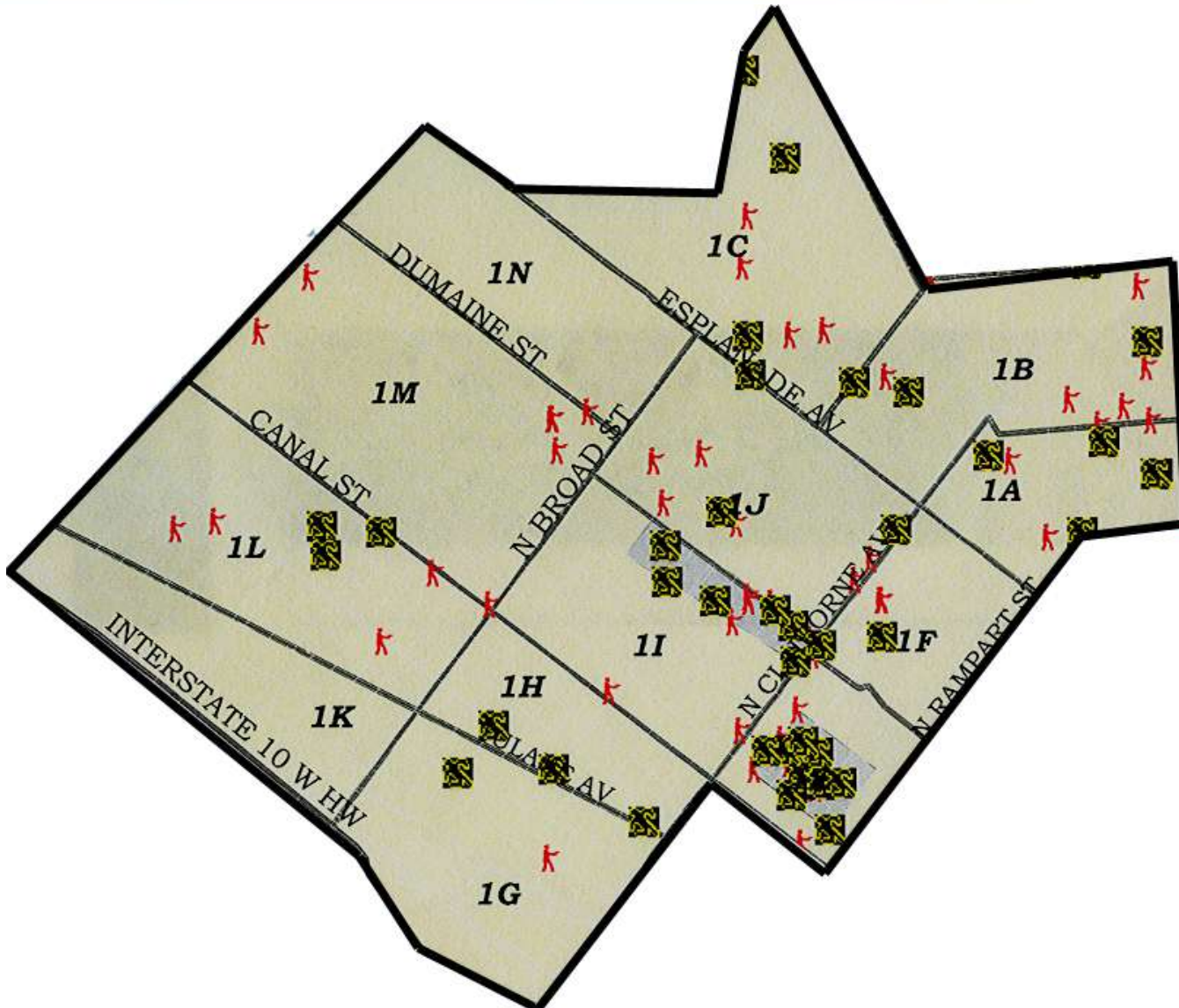
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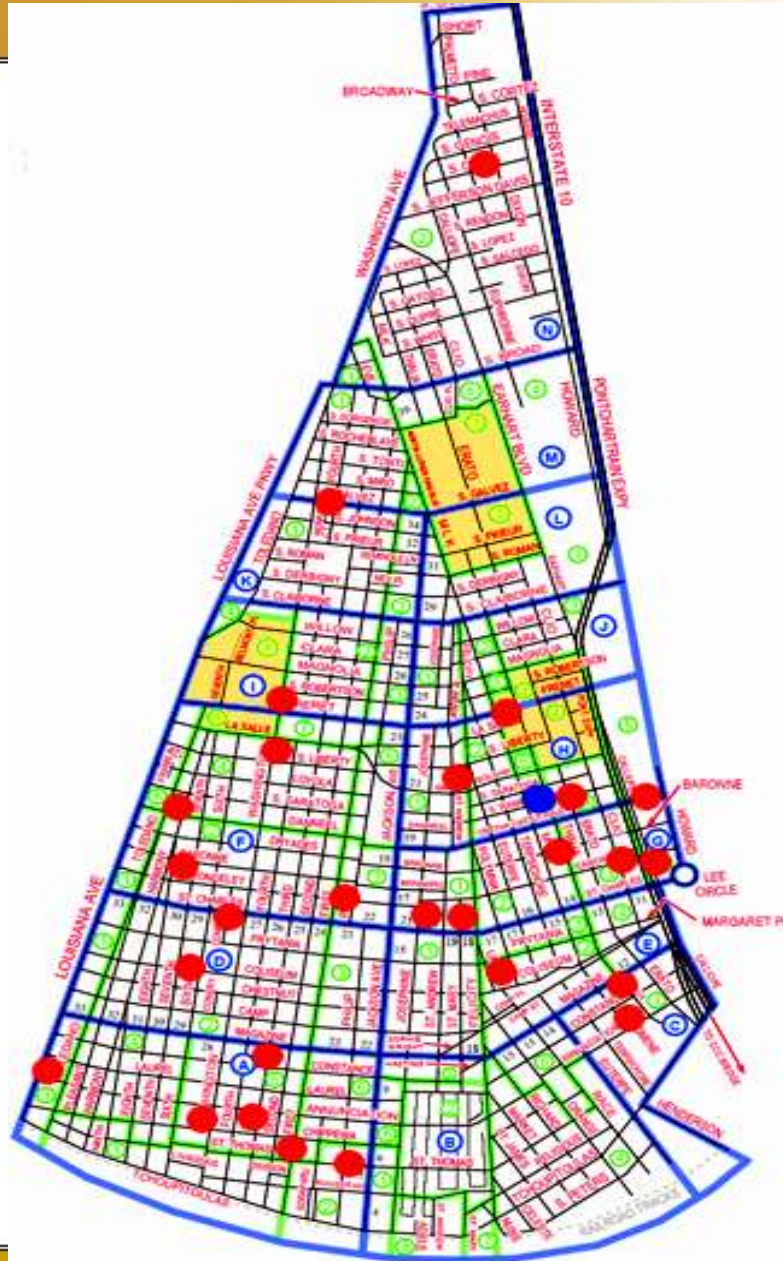
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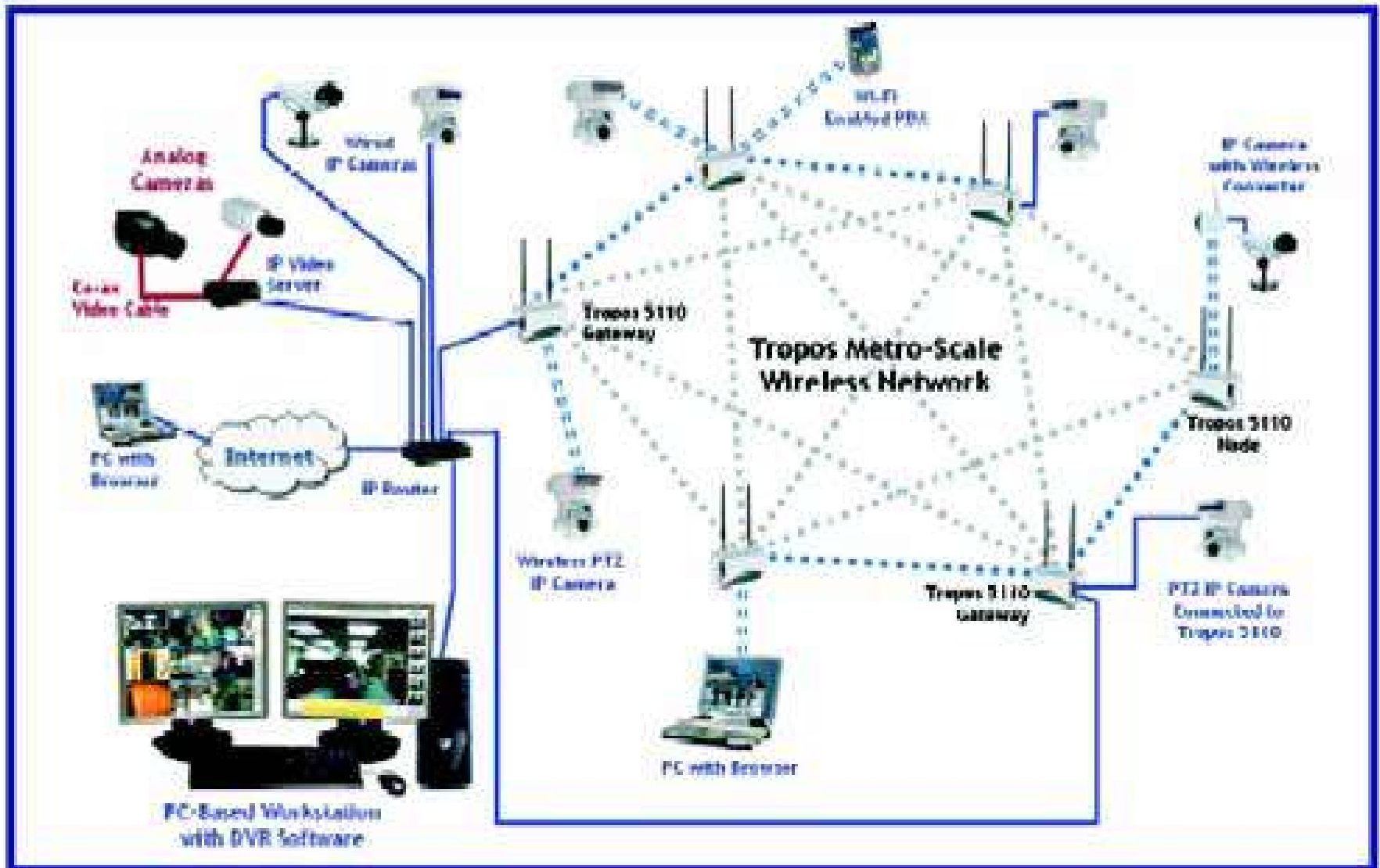
Partners



Robinson Industries





















City of New Orleans

