

Master Data Management

Planned Future Direction - Summary



	TODAY	PLANNED 2010+	VISION
INSIGHT	<ul style="list-style-type: none">■ Option to use SBOP Data Services for integration of external data sources■ Fast provisioning of trusted information (e.g. Services, APIs)	<ul style="list-style-type: none">■ Analytical MDM Use Cases – Hierarchy Management■ Enterprise Search Integration	<ul style="list-style-type: none">■ Enable end-to-end Governance processes (Define, Manage, Monitor, Improve)
EFFICIENCY	<ul style="list-style-type: none">■ Data quality capabilities of SAP NetWeaver MDM and option to use SBOP Data Services for Data Quality■ Enhanced MDM Business Content for accelerated implementation in SAP landscapes■ Specific MDM Web Dynpro components and Web Services for MDM-BPM collaborative use case	<ul style="list-style-type: none">■ Further enhanced Master Data Quality (e.g. profiling, matching)■ Extending Portfolio of Master Data Governance applications■ Sales Catalog Management	<ul style="list-style-type: none">■ Enable high-volume business scenarios such as B2C CDI use cases■ Integrated Information Management Suite for Master Data Services
FLEXIBILITY		<ul style="list-style-type: none">■ Additional MDM Web Dynpro components	<ul style="list-style-type: none">■ Master Data Management for “Orchestration”