Master Data Management

Planned Future Direction - Summary



	TODAY	PLANNED 2010+	VISION
INSIGHT	 Option to use SBOP Data Services for integration of external data sources Fast provisioning of trusted information (e.g. Services, APIs) 	 Analytical MDM Use Cases Hierarchy Management Enterprise Search Integration 	Enable end-to-end Governance processes (Define, Manage, Monitor, Improve)
EFFICIENCY	 Data quality capabilities of SAP NetWeaver MDM and option to use SBOP Data Services for Data Quality Enhanced MDM Business Content for accelerated implementation in SAP landscapes 	 Further enhanced Master Data Quality (e.g. profiling, matching) Extending Portfolio of Master Data Governance applications Sales Catalog Management 	 Enable high-volume business scenarios such as B2C CDI use cases Integrated Information Management Suite for Master Data Services
FLEXIBILITY	Specific MDM Web Dynpro components and Web Services for MDM-BPM collaborative use case	Additional MDM WebDynpro components	Master Data Management for "Orchestration"

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