

Emerging Security Threats

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About Me

- I do not work for a security boutique or consultancy, software or hardware vendor
- I have not written a book I am trying to sell
- I am not trying to drum up business nor recommend business to a friend or a friend's company





Agenda

- Definitions of Oday, botnets, "decent" spear phishing, client-side attacks, and APT
- Attacks and why you should not worry about APT any more than any other attack scenario (which means still worry a lot)
- Mitigation techniques
- This will get technical, sorry, it is a complex world now



Definitions

Basics

- Attacker the bad guy, the adversary; the attacker is the person attacking you, plain and simple
- Vulnerability a flaw that exists in software, hardware, or even communication protocols that has security implications
- Exploit a series of steps, techniques, or even a software program designed to take advantage of the vulnerability



Basics (cont)

- Clicker mouse-happy victim of email or URLbased attacks
 - Example: "Logs show we received 13 emails with the bad link." "How many clickers?" "3 people apparently clicked on the bad link."
- Command and Control (C2) common designation for communications between the attacker and a compromised computer system or systems that pass instructions and information
- Exfiltration the act of pulling data from the compromised system or systems back to the attacker





Quick Definition - Oday

- Traditional definition in use here
- The vulnerability has been public for exactly zero days
- Once the vulnerability has been exploited and figured out it is no longer Oday
- Once the vendor issues a patch, it is no longer Oday, as attackers can reverse engineer patches

Weaponized vs Proof of Concept

- Proof of concept implies the code will potentially crash the target (this includes a lot of MetaSploit Framework modules), especially due to minor differences (languages, test environment, etc)
- Weaponized means the exploit will not cause the target application or system to crash, memory corruption is cleaned up, etc so the victim is not alerted
- Development time on PoC can be hours, full weaponization can take days or weeks





The Botnet

- Quick definition a series of computers linked together under a single adversary's control who can direct these computers to perform tasks
- Historically used for DDoS and spam, were often controlled primitively via IRC etc
- Modern botnets can operate independent of a single operator, use encryption, P2P-like C2 protocols, can probe and attack, include update mechanisms

Phishing

- Phishing is a sloppy technique used to entice victims into clicking and giving up credentials etc. typically via an email
- Decent phishing is where the phishing email is sent within proper context, no misspellings, and is forged rather well
 - Targeted phishing is known as spear phishing, and usually involves text that is specific to the target (e.g. military jargon email with militaryrelated doc sent to DoD contractor, often apropos to the contractor's current project)





The Attack



Attack Techniques

- Client-side attacks are number one
- The number one targeted OS is Microsoft Windows
- Easiest target? Send in an executable as an attachment
- Second easiest? Send in an attachment that when opened compromises a common application
- Third? Link to a website which does essentially the first two or exploits the browser itself





When ODay Is Used

- The adversary wants inside due to a perceived need that the target (or the target data) and its value is tied to time
- Adversary intelligence suggests certain social engineering scenarios will be more effective at certain times
- The vendor has issued a patch and the Oday is no longer Oday, and is now limited in value

The ODay Pipeline

- Adversaries will typically have more than one Oday in development, and at least one fully weaponized
- Secondary exploits will be non-0day exploits for vulnerabilities without known public exploit code (typically no IDS/IPS signature, or signature limited in scope)

What Else Is Used

- Heavily-obfuscated JavaScript
- C2 channels are encrypted
- Exfiltration of data uses varying levels of stealth
- Client-app specific obfuscation (think PDF evasion techniques in MetaSploit Framework)



What is APT?

- Advanced Persistent Threat
 - Coined by the U.S. Air Force a number of years ago, term has been in use for a while in .mil/.gov circles
- Advanced mean they are not script kiddies
 - Adversary is more thoughtful, thinks (plans) before acting
 - Does not mean 100% effective or are world's best.
- Persistent does not mean blindly relentless
 - The target is well probed, well considered, and as the adversary gains new (or the latest) tricks, fresh attempts are made

Typical APT Scenario

- Adversary has custom RAT (Remote Administrative Tool) sitting on a server
- Adversary develops client-side attack software
- Payload of exploit grabs the RAT and runs it
- RAT initiates connection back to the adversary, but otherwise functions as a server for the adversary's Command and Control (C2)

Other APT Characteristics

- Ordinary attacker may stop after being detected
- APT attackers will use intelligence gathered for the next attack
 - E.g. New attack, RAT has your proxy server IP address hard-coded in, error messages include internal server names
- APT attackers will hide in noise, let you find "easy" compromises so you think you have them all
 - Usually in .mil/.gov/contractor scenarios

APT - What Else?

- The adversary is patient
- The adversary can hide themselves from the obvious detection methods in a lot of cases
- The adversary operates effectively, assumes they will get caught eventually, and acts accordingly



"Old School" APT

- Remote access to a system, initiated by the attacker against a server, client-side attack, or client system exposed to the Internet
 - Or dialup, VPN, etc
- Once in, install backdoors and clean logs (the old school definition of "rootkit")
- Harvest system for additional targets within the organization

Modern APT

- Same as old school APT, except the main point of entry is clientside attacks
- There is also a specific objective associated with the target





Why This Is New

- Many elements have been brought together
 - An attack "component" often mirrors sophisticated techniques
 - Multiple sophisticated components will make up one attack scenario
- Social engineering
 - Advances in social networking coupled with creative Googling help provide frameworks for who knows who and who works together
 - Spear phishing is done via well crafted emails with knowledge of who the victim might know (and trust), contextually correct scenarios, and properly spell-checked

Why This Is Really Not New

- All techniques used have been discussed at security and hacker conferences for years
- Privacy advocates have warned about the dangers of providing too much information in social networks, which could lead to better socially engineered attacks
- Although some of the initial penetration techniques seem novel, the intrusion follows the usual pen test blueprint (as illustrated in numerous books and white-hat hacker training classes)

What We Know About APT

- The "infrastructure" (RAT on server, JavaScript "front end" to exploit, etc) is already developed and in place, sometimes weeks before the attack
- Different components of the infrastructure use different coding styles and levels of sophistication, implying different authors, perhaps specialized it certain techniques
- Not all exploits are Oday
- Exploits are typically fully weaponized



Perspective

- Remember the high profile attack against Microsoft where their network was compromised? In 2000? Early example of what we would now call APT.
- A lot of hype over APT, but in certain circles it is used as shorthand
 - "We were compromised." "How bad?" "4 clickers, malware installed." "Damn." "Well at least it wasn't APT, just run-of-the-mill malware."



Mitigation



Common Defenses Thought To Work

- Anti-Virus
- IDS/IPS
- Firewall

Anti-Virus Good Points

- Swats down the easy flies
- Shows an auditor you can meet minimal requirements towards due diligence
- Requires attackers to use obfuscation techniques (more on that later)

IDS/IPS Good Points

- Swats down the easy flies
- Shows an auditor you can meet minimal requirements towards due diligence
- Requires attackers to use obfuscation techniques (more on that later)

Firewall Good Points

- Swats down the easy flies
- Shows an auditor you can meet minimal requirements towards due diligence
- Requires attackers to use obfuscation techniques (more on that later)



Why These Technologies are Ineffective

- Attackers will use techniques like multi-pass packing, encryption, and other forms of obfuscation to bypass A/V and IDS/IPS
 - Not just the major brands, ALL of them (they test this out first)
 - Host-based IDS is marginally better, but not much
- Your firewall allows bad stuff in, via email, web browsing, etc
 - It is cheaper to use router ACLs on your border routers than fancy firewalls, unless they have other features you need
 - However you may not pass an audit





New Ideas

- Indicator Classification
- Intrusion Chain
- "Reactive" vs "Proactive"



Indicator Classification

- Atomic indicator Indicator which may or may not be representative of exclusive adversary activity.
 - Includes IP addresses, email addresses, host names, domain names, strings of text used in C2 or email subject lines.
 - Possible these indicators have non-adversary activity associated with them, prone to false positives.
 - Determination of the validity of these indicators will often require additional analysis.
- Computed indicator Indicator which is based upon static data and is computed from that data, usually hashes, dropper file names and locations of malware files.





Indicator Classification (cont)

- Behavioral indicator A sum total of multiple indicators that tell a story
 - Example: "Adversary sends HTML mail with subject line 'New DoD paper' with link to blah.blah/blah.htm and uses CVE-2010-XXXX to drop an $E\overline{X}E$ (hash blah) in directory c:\blah, phones home to 1.2.3.4 over UDP port 53 with string "blah" in packet."



Intrusion Chain (part 1)

- Reconnaissance Adversary search for info for the attack
 - Probing to determine if IPS/IDS is in place
 - Spidering of web servers for "boilerplate" text for use in phishing attacks etc.
- Weaponization Quality and expertise behind the exploit/malware
 - Coding styles and level(s) of sophistication can determine number of adversaries
- Revealed in post-intrusion analysis.





Intrusion Chain (part 2)

- Delivery Payload delivery method to the target
 - Intersection of defensive front lines and adversary
- Compromise / Exploit Vulnerabilities being exploited, software (common), hardware (rare), or human (common, e.g. social engineering)
 - Complex in multi-stage payloads, failure of any stage of the overall exploit can result in failure for the adversary
 - Includes lateral compromise within the target environment
- Detection is indicative of an attack attempt, and possible partial success in multi-stage payloads scenarios



Intrusion Chain (part 3)

- C2 Command-and-Control phase represents the period after which adversaries leverage the exploit of a system
 - Rootkit installed
 - Includes further uploads (malware, hacking tools, etc)
 - Further lateral compromise within the target environment, aka traditional "penetration test" scenario
- Exfiltration Data copied from victim to adversary
 - Data about network and working environment is exfiltrated
 - May be specific documents involving specific projects
 - Can involve extremely large-scale amounts of data being copied offsite by the adversary (all PDF, DOC, PPT, and XLS files; entire SQL databases, etc)
- Detection here is considered the worst part of the intrusion chain, indicative of full and complete compromise

Reactive vs Proactive **Approaches**

- "Reactive" Work from the back of the intrusion chain, post-intrusion searches of indicators
- "Proactive" Work more from the front of the intrusion chain, analysis of patterns of indicators is the driver
- You will have to do both, the hardest is doing any proactive work

Basic Things I Will Not Cover

- Smart firewalling, antivirus up-todate, good IT/Security policy in place, user awareness training, regular pen tests
- You should be doing ALL of this already

Intelligent Use of IDS/IPS

- Common IDS/IPS may have 2500+ signatures
 - False positives create more work for analysts
 - Noisy signatures get ignored
- Only use most relevant signatures
 - If you are patched for the XYZ flaw, you don't need the signature
 - Internal attack signatures should not be on the perimeter, and vice versa

Patching

- Patching may break things, but even testing may not discover this
- Get good at handling issues when patching breaks things, and patch immediately without testing
- Adversary will attack with Oday immediately if a patch is released for it

More Proactive Steps

- Turn on any firewalling features on the client systems
- Use proxies and web filtering
- Use DNSBL
- Use local DNS blackholing
 - Can be used to detect infected systems, or clickers
- Enable ASLR/DEP
 - Could kill initial exploit, cutting off the chain
 - Most attacks in the wild still do not use ASLR/DEP bypassing (expect this to change)
- Disable scripting languages where possible
 - JavaScript in Adobe Acrobat is a big enabler



LOGS!

- Central logging of processed data
 - SMTP
 - Proxies
 - Key firewall denials (not all)
 - Key DNS lookups (not all)
- Logs should be searchable
 - grep is fine, even scriptable
- Try to be as near realtime as possible
- Logging server must be 100% secured, no exceptions or compromises



GATHER INTEL!

- Keep a database of indicators, past intrusion attempts and events
- Use these indicators to sift through logs and develop new indicators
 - E.g. whois analysis
- Age indicators as appropriate
 - If Mom and Pop's Web Site is compromised and the source of an intrusion, you do not need to keep it around in block lists for 9-12 months
- A ticketing system with workflow capabilities is great for not just organizing analysis work, but for helping to gather intel



FLOWS!

- Traffic flow analysis is great for finding bad stuff
 - If Bob in Accounting's computer starts talking heavily to domain controllers and neighbor's computers, Bob may be owned
 - Exfiltration of data in large quantities stands out like a sore thumb
- Don't use outside the perimeter unless you are small or very very bored
 - Inside is best, easier to catch things



If You Can Afford It...

- A working sandbox to test malware
 - Reverse engineering is even better
- Separate Internet connection just for analysis work
 - Don't tip off the bad guys

Use Your Tradecraft

- Analysts should encrypt communications between each other
 - Assume adversaries will read your analysts' email, because the better ones will
 - Use encrypted chat on locked-down servers, e.g. SILC



Invest In People

- Don't spend six figures on each piece of every fancy software with three overworked analysts chasing false positives
- Spend those six figures on very smart people
 - IDS/IPS specialist who can write their own custom signatures using freeware IDS/IPS software and tools
 - Traffic flow expert who actually understands network protocols and can use that expensive software
- Let them play, and pay them to go learn at security/hacker conferences
 - ALL the "latest" techniques and tricks used in modern attacks were first presented at hacker conferences. ALL of them.





ADAPTIVE SECURITY STRATEGIES TO RESPOND TO EVOLVING THREATS

Questions?

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