BrightTALK
by TechTarget

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BrightTALK Community:

Application Development

Acceptance Testing	Extended File System	SDLC
Active Server Pages	Google Web Toolkit	Secure Development
Agile	iPaaS	Software Delivery
Application Delivery	JavaScript	Software Developer Kit
Application Development	Microsoft Certified Professional Developer	Software Development
Code Quality	Mobile Development	Software Development Life Cycle
Continuous Delivery	PaaS	Test Automation
Continuous Integration	Patch Management	Testing
Continuous Testing	Proof Of Concept	User Experience
Developers	Quality Assurance	Wasm
DevOps	Rapid Application Development	WebAssembly
DevSecOps	Release Management	

BrightTALK Community:
Application Management

API Management	Application Performance	Enterprise Architecture
APIs	Application Virtualization	Java Message Service
Application Lifecycle Management	Business Process Management	Kubernetes
Application Management	Capacity Management	Load Testing
Application Migration	Containers	Microservices
Application Modernization	Continuous Integration	Middleware
Application Monitoring	Continuous Monitoring	On Premise
		Software Supply Chain

BrightTALK Community:
Big Data and Data Management

AI	Data Confidence	Data Processing	Information Management
AIOps	Data Discovery	Data Quality	Intelligent Content
AI Models	Data Distribution	Data Science	Intelligent Data Management
Algorithm	Data Fabric	Data Streaming	
Apache Hadoop	Data Governance	Data Transformation	LLM
Artificial Intelligence	Data Growth	Data Virtualization	Large Language Model
Big Data	Data In Motion	Data Visualization	Machine Learning
Big Data Database	Data Infrastructure	Data Warehousing	Master Data Management
Big Data Management	Data Integration	Database Management	
Big Data Pipeline	Data Integrity	Datasets	Neural Networks
Conversational AI	Data Labeling	Deep Learning	Online Data
Comprehensive R Archive Network	Data Lake	Fast Data	Predictive Modelling
Critical Data	Data Management	Generative AI	Self Service Data
Data Analysis	Data Migration	GPT-3	SQL Server
Data Architecture	Data Modelling	GPT3	Time Series Database
Data Best Practices	Data Onboarding	GPT-4	Unstructured Data
Data Classification	Data Platform	GPT4	
Data Cleaning	Data Preparation	Information Governance	

BrightTALK Community:
Business Intelligence and Analytics

Advanced Analytics

Analytics

Behavioral Analytics

Big Data Analytics

Business Intelligence

Competitive Intelligence

Content Analytics

Conversational Intelligence

Dashboards

Data Analysis

Data Analytics

Data Visualization

Operations Analytics

Predictive Analytics

Self Service Analytics

Visual Analytics

Visualization

BrightTALK Community:
Business Management

Administration

Adoption

Asset Management

Board Security

Business Agility

Business Case

Business Change

Business Growth

Business Management

Business Strategy

Business Systems

Business Transformation

Change Management

Consultancy

Consumerization

Corporate Governance

Corporate Reporting

Crisis Management

Deployment

Environmental Social and Governance

Fleet Management

Globalization

Help Desk

Intranet

Knowledge Management

Leadership

Operational Efficiency

Operational Excellence

Operations

Outsourcing

Partnerships

Performance Management

Procurement

Product Development

Product Management

Productivity

ROI

Small Business

Social Business

Succession Management

Supply Chain

Technology Business Management

Vendor Management

Vendor Resiliency

Virtual Assistant

Virtual Events

Women In Tech

BrightTALK
by TechTarget

BrightTALK Community:
Cloud Computing

Application Migration

Cloud

Cloud Adoption

Cloud Analytics

Cloud Applications

Cloud Architecture

Cloud Computing

Cloud Data

Cloud Deployment

Cloud Hosting

Cloud Infrastructure

Cloud Integration

Cloud Management

Cloud Migration

Cloud Misconfiguration

Cloud Model

Cloud Native

Cloud Platform

Cloud Repatriation

Cloud Service Providers

Cloud Strategy

Cloud Visibility

CloudOps

Enterprise Cloud

Hybrid Cloud

Migration

Multi Cloud

PaaS

Private Cloud

Public Cloud

SaaS

BrightTALK Community:
Collaboration and UC

Collaboration

Collaboration Tools

Communications

Conferencing

Intranet

IP Telephony

Knowledge Management

Meeting Equity

Meeting Room Experience

Number Porting

Phone System

Room Kits

Social Business

Telecommunications

Teleconference

UCaaS

Unified Communications

Video Conferencing

VoIP

Web Conferencing

BrightTALK Community:
Customer Experience

Call Center	Customer Due Diligence	Customer Success
Chatbots	Customer Engagement	Emotional Intelligence
Contact Center	Customer Experience	Experience Management
CRM	Customer Journey	First Call Resolution
Customer Care	Customer Loyalty	First Contact Resolution
Customer Community	Customer Referrals	Help Desk
Customer Data	Customer Service	Omnichannel
		Personalization

BrightTALK Community:
Data Center Management

Colocation	Data Center Design	HPC
Composable Infrastructure	Data Center Documentation	Hyper Converged
Compute Express Link	Data Center Efficiency	Infrastructure
Configuration Management	Data Center Infrastructure	Infrastructure Management
Converged Infrastructure	Data Center Management	Mainframe
CXL	High Availability	Serverless
Data Center		Servers
		Software Defined Data Center

BrightTALK Community:
End User Computing

Active Directory	End User Computing	Remote Access
Apple	iOS	Remote Applications
Bring Your Own Device	iPad	Remote Desktop Connection
Basic Input Output System	iPhone	Remote Desktop Protocol
Company Owned/Business Only	Mobile	Remote Desktops
Desktop Support	Mobile Applications	Remote Workstation
Device Consolidation	Mobile Computing	SMS
Device Management	Mobile Device Management	Spam
Email	Mobile Performance	User Account Control
Email Automation	Mobility	Windows
Endpoint Management	Operating Systems	Workstations
	Personal Computer	

BrightTALK Community:
Finance

Banking	Finance Directors	Mobile Payments
Bitcoin	Financial Management	Online Transaction Processing
Blockchain	Financial Markets	Sustainable Finance
Bonds	Financial Planning	Sustainable Investing
Budget Finance	Financial Services	Mobile Banking
CFO	Fintech	Personal Data
Cryptocurrency	Global Equities	Sensitive Data
DEX	Investment Companies	Venture capital
Digital Banking	Investment Management	Wealth Management
Digital Wallet	Investment Strategy	
Finance	Investments	
FinOps	Mergers and Acquisitions	

BrightTALK Community:
Health IT

Affordable Care Act	Health IT	Infectious Diseases	Pharmaceutical
Biopharma	Healthcare	Medical Devices	Telemedicine
Biotechnology	Healthcare Security	Medical Imaging	
Digital Healthcare	HIMSS	NHS	
Electronic Health Records	HIPAA	Patient-Centric	

BrightTALK Community:
Human Resources

Anti-Corruption	Human Resources	Recruitment
Applicant Tracking	Hybrid Work	Remote Office
Company Culture	Leadership Development	Remote Work
Conflict Management	Learning Management	Responsible Business
Digital Employee Experience	Microsoft Certified Professional	Social Learning Theory
Diversity	Onboarding	Talent Acquisition
Employee Experience	Performance Management	Talent Intelligence
Employee onboarding	Performance Monitoring	Talent Management
Flexible Work	Professional and Career Development	Training Seminars
Future Of Work		Upskilling
HR Analytics		Workforce Management
Human Capital Management		

BrightTALK Community:
IT Project Management

Automation

Bots

Bottlenecks

Business Rule Management System

Case Management

Digital Asset Management

Digital Experience

Digital Infrastructure

Digital Performance

Digital Strategy

Digital Transformation

Digital Twins

Digital Workplace

Digitalization

Distributed Control System

Electronically Stored Information

End Of Support

E-Signatures

Hybrid IT

IaaS

Infrastructure

Intelligent Automation

Interoperability

Investigations

IT Architecture

IT Asset Management

IT Automation

IT Governance

IT Infrastructure

IT Management

IT Operations

IT Strategy

ITIL

ITOA

ITOM

Legacy Systems

Lifecycle Management

Load Balancing

Log Management

Modernization

Open Source

Platforms

Portable Batch System

Portfolio Management

Process Automation

Process Intelligence

Project Management

Protocols

Recovery Time Objective

Robotic Process Automation

Software

Software Asset Management

Workload Automation

Workplace Technologies

BrightTALK Community:

IT Security

(ISC)2	Cyber Threats	Hackers	OAuth
Access Management	Cyber Warfare	Hacktivism	OWASP
Advanced Threats	Dark Web	Human Security	Password Management
Antivirus	Data Breach	IAM	Passwordless
Application Security	Data Loss Prevention	Identity Governance	Payment Security
Attack Vectors	Data Privacy	Identity Management	Penetration Testing
Authentication	Data Protection	Identity Security	Phishing
Authorization	Data Security	Identity Services	Physical Security
Automated Anomaly Detection	Data Sovereignty	Identity Theft	Privileged Access Management
Biometrics	DDoS	Incident Response	Protecting Data
Board Security	Deep Packet Inspection	Information Security	Quantum Security
Botnets	Digital Identity	Insider Threat	Ransomware
Breach Detection	Digital Safety	Intrusion Detection & Prevention	Remote Access
Breach Prevention	Email Security	IoT Security	Remote Browser Isolation
CISO	Encryption	ISACA	Risk Assessment
CISSP	Endpoint Security	ISC2	Risk Management
Cloud Security	Extended Detection and Response	Key Management	Risk Mitigation
Container Security	Facial Recognition	Keyloggers	RSA
Content Security	FedRAMP	Malicious Activity	SANS
Credential	Fileless Attacks	Malware	SecOps
Cryptography	Fintech Security	Managed Security	Secure Access
Cyber Attacks	Firewall-as-a-Service	Microsegmentation	Secure Shell
Cyber Crime	Firewalls	MITRE ATT&CK	Security Analytics
Cyber Defence	Fraud	Mobile Security	Security Architecture
Cyber Incident Response	FWaaS	Multi-Factor Authentication	Security as a Service
Cyber Intelligence	Governance Risk Compliance (GRC)	Network Security	Security Automation
Cyber Resilience		Next Generation Firewall	

BrightTALK Community:

IT Security

Security Awareness	**Security Trends**	**Surveillance**	**VPN**
Security Breach	**Security Validation**	**Targeted Attacks**	**Vulnerability Management**
Security Culture	**Shadow IT**	**Third-Party Risk Management**	**WAF**
Security Framework	**Single Sign On**	**Threat Analysis**	**Wannacry**
Security Intelligence	**Software Security**	**Threat Assessment**	**Web Application Security**
Security Management	**Software supply chain attacks**	**Threat Defence**	**Web Security**
Security Operations	**Spear Phishing**	**Threat Detection**	**Wi Fi Security**
Security Operations Center	**SSL**	**Threat Hunting**	**Zero Day Threats**
Security Policy	**Strong Customer Authentication**	**Threat Intelligence**	**Zero Trust**
Security Strategy	**Supplier Risk**	**Threat Management**	
Security Testing		**Vendor Access**	
		Virtualization Security	

BrightTALK Community:

IT Service Management

Business Rule Management System

Case Management

Continual Service Improvement

Digital Experience

Digital Infrastructure

Digital Performance

Digital Strategy

Digital Transformation

Digital Twins

Digital Workplace

Distributed Control System

Electronically Stored Information

End Of Support

Enterprise Applications

E-Signatures

Hybrid IT

IaaS

Infrastructure

Intelligent Automation

Interoperability

Investigations

IoT

IT Architecture

IT as a Service

IT Asset Management

IT Automation

IT Governance

IT Infrastructure

IT Management

IT Monitoring

IT Operations

IT Service Desk

IT Services

IT Service Management

IT Strategy

ITIL

ITOA

ITOM

ITSM

Legacy Systems

Lifecycle Management

Load Balancing

Log Management

Managed Service

Modernization

Monitoring

Open Source

Platforms

Portable Batch System

Process Automation

Process Intelligence

Protocols

Quality Of Service

Recovery Time Objective

Robotic Process Automation

Self Service IT

Service Catalog

Service Delivery

Service Design

Service Desk

Service Integration

Service Management

Service Provider

SLAs

Software

Software Asset Management

System Performance Management

Workload Automation

Workplace Technologies

BrightTALK Community:

Legal

Audit	**Compliance**	**Digital Rights Management**
Anti-Corruption	**Cloud Compliance**	**Legislation**
Environmental Social and Governance	**GDPR**	**Regulations**
E-Discovery	**Legal**	**Sustainability**
EU Regulation	**Legal Discovery**	
	Legal IT	

BrightTALK Community:

Marketing

ABM	**Lead Conversion**	**Multichannel Marketing**
B2B Content Marketing	**Lead Generation**	**Online Events**
Call Tracking	**Lead Management**	**Online Marketing**
Event Marketing	**Lead Nurturing**	**Predictive Marketing**
Financial Marketing	**Lead Scoring**	**Search Engine Optimization (SEO)**
First-Party Data	**Marketing**	**Social Media Marketing**
Gamification	**Marketing Analytics**	**Storytelling**
Google Ads	**Marketing and Sales Alignment**	**Tag Management**
Holiday Marketing	**Marketing and Sales Metrics**	**Telemarketing**
Inbound Marketing	**Marketing Intelligence**	**User-generated Content**
Intent Data	**Mobile Engagement**	**Zero-party Data**
Internet Marketing	**Mobile Marketing**	
Lead Capture System		

BrightTALK Community:
Network Infrastructure

3rd Generation Partnership Project

4G LTE

5G

6G

6GE

7G

Android

Capacity Management

Bottlenecks

Cloud Network

Cloud Networking

Connected Device

Connectivity

Digital Subscriber Line

DNS

Downtime

Edge Networking

Enterprise Networking

Ethernet

Fog Computing

Hybrid WAN

Intelligent Networks

Internet Protocol

Internet Service Provider

Interrupt Service Routine

IP Telephony

LAN

Managed Hosting

Mobile Network

Multi Cloud Networking

Network Access Control

Network Address Translation

Network Architecture

Network Automation

Network Engineers

Network Function Virtualization

Network Infrastructure

Network Management

Network Monitoring

Network Operations

Network Performance

Network Visibility

Networking

NVMe

Point Of Presence

SD WAN

SDN

SD-WAN-as-a-Service

Service Assurance

Software Defined Data Center

Thin Client

WAN Optimization

Wide Area Networks

WIFI

Wireless

WLAN

BrightTALK Community:

Research & Development

3D Printing	GPS Technology	Smart Buildings
Augmented Reality	Industrial Internet	Smart Cities
ChatGPT	Industrial Control Systems	Smart Devices
Climate Change	Industrial IoT	Smart Factories
Clinical Research	IoT	Smart Home
Connected Devices	Joint Test Action Group	Smart Manufacturing
Digital Signature	Life Sciences	Supercomputing
Emerging Technologies	NFTs	Vaccine
Emotional Intelligence	Robotics	Web3
Edge Computing	Sensors	
ESG		
FDA		

BrightTALK Community:

Sales

ABM	Buyer Personas	Sales Cycle
Account Management	Conversational Intelligence	Sales Development
B2B	Sales	Sales Dialing
B2C	Sales Acceleration	Sales Management
Buyer Cycle	Sales Analytics	Salesforce
Buyer Journey	Sales Coaching	

BrightTALK Community:
Storage

Archiving	Data Recovery	Managed Archiving	Storage
Backup Management	Data Retention	Network Attached Storage	Storage Capacity
Backup Target Appliance	Data Storage	Object Storage	Storage Consolidation
Big Data Storage	Disaster Recovery	Primary Storage	Storage Development
Business Continuity	DRaaS	Records Management	Storage Industry
Cloud Backup	File System	Remote Backup	Storage Infrastructure
Cloud Storage	Flash Storage	SAN	Storage Management
Common Internet File System	Hard Disk Drives	Server Storage	Virtual SAN
Crisis Management	Hybrid Storage	Software Defined Storage	
Data Backup	Hypervisor	Solid State Drive	
	In Memory Computing		

BrightTALK Community:
Virtualization

Desktop as a Service	Server Virtualization	Virtual Replication
Data Virtualization	Service Virtualization	Virtual Services
Desktop Virtualization	Virtual Desktop	Virtualization Security
Java Virtual Machine	Virtual Machine	Virtualization

BrightTALK Community:
Vertical Industries

Agriculture	Finance	K-12	Mobile Gaming
Animation	Government	Legal	Real Estate
Banking	Healthcare	Manufacturing	Retail
Broadcasting	Higher Education	Marketing	Sales
Education	Insurance	Media and Entertainment	